

ETRACTION'S PRIVACY POLICY:

1. We respect our Customers privacy and will take reasonable measures to protect it, as more fully detailed below.

2. When a Customer registers an Account with the Company and creates a User/Users on the Website, information, including but not limited to the following will need to be provided:

2.1 Company & Trading Information – Company Name, Contact Details;

2.2 Statutory Information – Company Registration, Tax Registration;

2.3 Personal Information – User Name, Contact Details, Address etc.

3. Should the Customer's company, personal or any other information change, the Customer will be required to inform the Company by updating the Account Information in the My Account module, as soon as is reasonably possible.

4. This Website makes use of "cookies" to automatically collect information and data through the standard operation of the Internet servers. "Cookies" are small text files a Website can use (and which we may use) to recognise repeat users, facilitate the user's on-going access to and use of a Website and allow a Website to track usage behaviour and compile aggregate data that will allow the Website operator to improve the functionality of the Website and its content. The type of information collected by cookies is not used to personally identify a Customer. If the Customer does not want information collected through the use of cookies, there is a simple procedure in most browsers that allows a User/Customer to deny or accept the cookie feature. It is important to note that Cookies may be necessary to provide the Customer with certain features available on our Website, and thus if disabled those features, as well as the Customers access to the Website will be limited. If the Customer does accept a "cookie", it consents to our use of any information collected using that cookie subject to the provisions of paragraph 7.

5. The Customer may choose to provide additional information to the Company, in which event the Customer agrees to provide accurate and current information, and not to impersonate or misrepresent any person or entity or falsely state or otherwise misrepresent the Customer's affiliation with anyone or anything.

6. The purposes for which the Company will use the Customer's information is as follows:

6.1 in relation to the ordering, sale and delivery of Goods;

6.2 to contact the Customer regarding current or new Goods (provided the Customer has not objected to receiving such marketing material);

6.3 to inform the Customer of new features, special offers and promotional competitions (provided the Customer has not objected to receiving such marketing material); and

6.4 to improve the Customers experience on the Company's Website by, inter alia, monitoring statistical non-personal browsing habits, and to transact with us.

7. The Company will not use the Customer's information for any purpose (other than as stated above) without the Customer's express consent. The Company will not use or disclose the Customers information to third parties without its consent, unless the use or disclosure is:

7.1 required in order to comply with applicable law, order of court or legal process served on the Company; and/or

7.2 disclosure is necessary to protect and defend the rights or property of the Company.

8. The Company will be entitled to disclose the Customers information to those of our employees and/or third party service providers who assist the Company to interact with the Customer via our Website or email, for the ordering of Goods or when delivering Goods, and thus requires Customer information in order to assist the Company in communicating with the Customer properly and efficiently. The Company will to its best effort ensure that all such employees and/or third party service providers having access to the Customers information are bound by appropriate and legally binding confidentiality and non-use obligations in relation to the Customers information.

9. The Company will:

9.1 treat Customer information as strictly confidential;

9.2 take appropriate technical and organisational measures to ensure that the Customers information is kept secure and is protected against unauthorised or unlawful processing, accidental loss, destruction or damage, alteration, disclosure or access;

9.3 provide the Customer with access to its information for the purpose of viewing and/or updating personal details;

9.4 promptly notify the Customer if we become aware of any unauthorised use, disclosure or processing of the Customers information;

9.5 provide the Customer with reasonable evidence of our compliance with our obligations under this policy on reasonable notice and request; and

9.6 upon the Customers request, promptly return or destroy any and all of its information in our possession or control;

9.7 not retain the Customers information longer than the period for which it was originally needed, unless we are required by law to do so.

10. The Company undertakes never to sell or make the Customers information available to any third party unless we are compelled to do so by law or operational requirements. In particular, in the event of a fraudulent online payment, the Company reserves the right to disclose all the relevant information for criminal investigation purposes or in line with any other legal obligation for disclosure of the information which may be required of it.

11. Whilst we will do all things reasonably necessary to protect the Customers rights of privacy, we cannot guarantee or accept any liability whatsoever for unauthorised or unlawful disclosures of the Customer's information, whilst in our possession, made by third parties who are not subject to our control, unless such disclosure is as a result of our gross negligence.

Etraction (Pty) Ltd built the Econnect app as a Free app. This SERVICE is provided by Etraction (Pty) Ltd at no cost and is intended for use as is. This page is used to inform visitors regarding our policies with the collection, use, and disclosure of Personal Information if anyone decided to use our Service.

Please read the complete version before You download, access, or otherwise use the Service. If you do not agree to the terms of the privacy policy, please do not use the Service. If you choose to use our Service, then you agree to the collection and use of information in relation to this policy. The Personal Information that we collect is used for providing and improving the Service. We will not use or share your information with anyone except as described in this Privacy Policy.

The terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, which are accessible at Etraction unless otherwise defined in this Privacy Policy.

Information We Collect

When You use the Service, We collect Your personal information and other information about you. Sometimes, You will directly provide information. Other times, we will collect it automatically or by a third party. When Your express consent is required (e.g. if laws require), we will only collect your information if you expressly agree. By using the Service, You consent to Our collection, use and disclosure of Your information. You may refuse or withdraw this consent any time.

Consent

As permitted by law, consent to the collection of Your personal information may be implied. In certain circumstances, express consent may be required, and We will do so if it is determined that We must

obtain express consent from You. Otherwise, Your acceptance of this Policy indicates Your consent to the collection, use and disclosure of Your information.

Subject to legal and contractual restrictions, You may refuse or withdraw Your consent at any time by notifying Us in accordance with this Policy. We note that some of the Services require Your personal information to function properly or the Service may only be offered if You provide Us with Your personal information. In such cases, if You refuse or withdraw Your consent, the Service may not be available to You.

Purposes of Collection, Use and Disclosure

We use the information collected on the Service for the purposes listed in the Purposes section found below; this includes (without limitation) creating market research and data insight reports that are made available to third parties. If a purpose is not listed in the Purposes section, We will disclose the purpose before or at the time of collecting the information.

Purposes

Your information may be collected, used and disclosed for the following purposes:

To communicate with You in accordance with applicable laws

To provide Service to You, such as providing cash back to You and creating, updating and managing Your account

To verify Your identity

To connect with Your other accounts such as social media accounts

To provide recommendation and offers on products and services

To develop new and improve existing products and services

To respond to Your inquiries and comments

To prevent fraud and abuse of the Service

To protect other users of the Service, and Our business, against security breaches

To understand Our user base and effectiveness of the Service

To administer, operate and improve the Service and for internal business purposes

To compile aggregated data, perform statistical analyses and otherwise analyse Our business for internal and external business purposes

To compile aggregated data, including personal information about You in some cases, to create market research reports and data sets as part of Our suite of products that We create for external business purposes

To comply with legal and governmental requirements

To fulfill any other purpose for which you provide it, or for which you provide express consent

The purposes for which Your information is collected may be applicable for Us to process Your information or for a third-party service provider to process Your information in relation to the Service.

Deleting a User Account

Steps for deleting user account from the application

- Login with valid credentials
- Open side menu (top left corner)
- Click on User Icon from side menu
- Scroll down to bottom in Profile Screen and Click on "Delete Account" button
- A confirmation dialog will open, click "Yes" to delete the account
- Your account will be deleted successfully.

Contact Us

If you have any questions or suggestions about our Privacy Policy, do not hesitate to contact us at enquiries@etraction.co.za.

Legal Disclaimer

We may disclose personal information when required by law or in the good-faith belief that such action is necessary in order to conform to the edicts of the law or comply with a legal process serviced on our website.

Links

This site contains links to other sites. These sites have their own policies and practices with respect to online privacy, and This site cannot be responsible for the privacy practices or the content of these Web sites. In addition, in certain instances a This site advertiser may ask you for personal information. This site cannot be responsible for the privacy practices of its advertisers.

Children's Privacy

These Services do not address anyone under the age of 13. We do not knowingly collect personally identifiable information from children under 13 years of age. In the case we discover that a child under 13 has provided us with personal information, we immediately delete this from our servers. If you are a parent or guardian and you are aware that your child has provided us with personal information, please contact us so that we will be able to do the necessary actions.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. Thus, you are advised to review this page periodically for any changes. We will notify you of any changes by posting the new Privacy Policy on this page.

Collecting and Using Your Personal Data

Types of Data Collected User Data Policy

This app functionality requires/requests users to give us contact information (such as their email address, phone number) and personal information (such as their names, phone numbers, image of payment proof).

The user contact and personal information is used to contact user when necessary and requested, but is primarily used to collect personal information necessary to effectively to share transaction related information.

We do not sell, trade, transfer or exchange your personal information with anyone. We do not disclose information about your individual visits to this site, or personal information that you provide, such as your name, address, e-mail address, telephone number, etc., to any outside/external parties, except when we believe the law requires it.

The application uploads image/picture/photo/pdf/doc with app user permissions at the time of upload proof of payment, company registration certificate and VAT certificate.

The app requests user permission(for CAMERA and READ/WRITE_EXTERNAL_STORAGE) first o user for take image/photo/picture/pdf/doc from Gallery or Camera and file manager, if app user allow it then its updated.

Personal information like name, mobile number and email is captured for communication with the user for offers, delivery, statement sharing and updates on stock related information.